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PERFORMING ARTS

American Treasures: Burl Ives, a Legend of Folk Music and Much More

By Michael Kurek

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If nothing else, younger readers will at least know the distinctive, slightly scratchy voice of the great Burl Ives from the perennial Christmas songs "Holly Jolly Christmas" and "Rudolph the Red-Nosed Reindeer." These songs are both from the beloved NBC stop-motion-animated TV special of the latter title (1964), still aired annually, in which Ives performed the voice of the banjo-playing snowmanhost and narrator.

Older readers will know Burl Ives for much more, be it his contributions to radio, Broadway, folk music, country music, Hollywood films, or television. Many of us saw him pop up in these venues for decades, but perhaps we never connected the dots. To see all that Ives did, laid out together in one list, is to realize just what a head-spinning whirlwind of a career he enjoyed.

The thing that all his appearances had in common, though, was his fundamentally endearing, teddy-bear personality. He was the sparkling-eyed, down-home uncle anyone might wish for, if they didn't have one.



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An American Minstrel

Ives was born in 1909 in rural Illinois, one of seven children, to a farming family. His pipe-smoking grandmother taught him all manner of English, Scottish, and Irish folk songs, most of which were ballads that told a story. One day, he was singing with her in the garden the old folk song "Barbara Allen," when he happened to be overheard by his uncle. His uncle invited him to sing it at a local veterans' reunion meeting, where his singing was much appreciated, so Burl took up the banjo and kept on singing. He tried to go to college and even joined the football team, but he had no interest in academic studies and dropped out in his junior year, destined to become a quintessential American minstrel.



Burl Ives, pictured here circa 1945, began as a folk singer. (FPG/Getty Images)

Guitar in hand, he next became an itinerant folk singer during the decade of his 20s (the 1930s), doing odd jobs as he went. He eventually became a regular on WBOW Radio in Terre Haute, Indiana, and then gradually made his way to New York. He took some vocal and acting training there, and in 1938 landed a small, nonsinging role on Broadway in Rodgers and Hart's "The Boys From Syracuse." Then he set out with one of his cast mates, Eddie Albert, for Hollywood, where the two shared an apartment.

Ives's fortunes were not immediately found in film but back in New York on several radio shows. His own show, called "The Wayfaring Stranger," rode the early wave of interest in folk music that made famous such names as Pete Seeger, Woody Guthrie, and Will Geer (later to star as Grandpa in the 1970s hit TV show "The Waltons"). In fact, Ives was a member of a folk group called The Almanac Singers with those singers.

On his radio show, Ives popularized such enchanting tunes as "The Blue Tail Fly" (better known as "Jimmy Crack Corn"), "Froggie Went a-Courtin'," "The Old Gray Goose," "Little White Duck," "I Know an Old Lady Who Swallowed a Fly," and songs celebrating the rail-riding hobo life, like "Big Rock Candy Mountain." Ives was later dubbed "America's mightiest ballad singer" by poet Carl Sandburg.

Actor and Anti-Activist

During the 1940s and 50s, his radio and music recording work progressed steadily, but it was increasingly supplemented by acting roles both on stage and in film. The first of over 20 films that Ives made in the next four decades was the little-known 1946 "Smoky," from a Will James novel.

His Broadway credits included "Paint Your Wagon," "Showboat," and famously, the role of Big Daddy in the critically acclaimed Tennessee Williams play "Cat on a Hot Tin Roof," both on stage (1955) and in the film version (1958). Ives also proved a dauntingly serious film actor in "The Big Country" (1958), for which he won an Academy Award for Best Supporting Actor.



Actor Burl Ives holding his Best Supporting Actor Oscar for the film "The Big Country," at the 31st Academy Awards in 1959. (Photo by Archive Photos/Getty Images)

By the 1950s, the folk-music movement and some of its performers had become associated with pacifist and leftist causes. For his association with them, and for having performed as the entertainment for some labor union events in his youth, Ives came under suspicion when identified in the 1950 pamphlet "Red Channels" and was called to testify before the House Un-American Activities Committee in 1952.

He made a convincing argument to them that he was not by any means a communist sympathizer and that America's treasury of great folk songs, at least the ones he sang, were in fact very patriotic. He went on to "name names," implicating as communists a few of the people in the folk movement (none remembered today). Ives's cooperation satisfied the committee and exonerated him for the remainder of his career, but alienated him from many of the folk performers who did not appreciate his testimony.

Burl Ives's status as a true American icon was also built upon his rich catalog of works devoted to children and family entertainment. Musically, he recorded 20 children's albums and appeared in various family movies, like "So Dear to My Heart" (1948), "Summer Magic" (1963) with Hayley Mills, "Pinocchio" (1968), and in TV specials like "Rudolph, the Red-Nosed Reindeer" (1964), "Daniel Boone" (1969), "The First Easter Rabbit" (1976), and "The New Adventures of Heidi" (1978).



Burl Ives performed in many venues, including television. He appears with Dinah Shore watching Gale Storm strum a ukulele for a Dinah Shore Christmas television special, circa 1955. (Photo by Hulton Archive/Getty Images)

Burl Ives was often seen smoking a cigar or a pipe, and it followed that in 1994, at age 85, he was diagnosed with oral cancer. The disease claimed his life in 1995, just before his 86th birthday. Now, more than 25 years later, his legacy and contributions to American music and culture remain strong and continue to endear themselves to new generations.

Michael Kurek

American composer Michael Kurek is the composer of the Billboard No. 1 classical album "The Sea Knows." The winner of numerous composition awards, including the prestigious Academy Award in Music from the American Academy of Arts and Letters, he has served on the Nominations Committee of the Recording Academy for the classical Grammy Awards. He is a professor emeritus of composition at Vanderbilt University. For more information and music, visit Michael Kurek.com